



Milwaukee Pride Inc. DBA PrideFest  
 June 6, 7, 8, and 9, 2019  
 2019 PrideFest Vendor  
 Agreement and Rental Form



Version 01/19/19 DG

**Vendor Contact Information** (Type or neatly print in the boxes below).

<b>Name of Business</b>		<b>Contact Person</b>	
<b>Address</b>		<b>City, State, ZIP</b>	
<b>Daytime Phone</b>		<b>Evening Phone</b>	
<b>Fax</b>		<b>Email</b>	

**Vendor Space Rentals** (10-foot by 10-foot open air).

- **Four-day Rentals** are Thursday June 6, Friday June 7, Saturday June 8, and Sunday June 9.
- **Two-day Rentals** are Friday June 7 and Saturday June 8.

**All rentals include:** anchored tent, tent sidewalls, lights, table and chairs.

PrideFest does not provide extension cords or table covers. PrideFest may place double-sized tents such that a vendor shares a tent and sides with an adjacent vendor. No space is guaranteed, first come first served.

**Note.** Two-day rental locations are not accessible to the public on Thursday and Sunday.

<b>Four-day Rental Areas</b> – <i>Thursday, Friday, Saturday, and Sunday</i>	<ul style="list-style-type: none"> <li>• <b>Premium Area</b> is in the main walkways near the main gate <u>north of the Miller Stage and adjacent to the Dance Stage.</u></li> <li>• <b>Main Gate Greens</b> – are walkways adjacent to a park-like setting <u>between the lake shore and fountain, just south of the Dance Stage.</u></li> </ul>
<b>Two-day Rental Areas</b> – <i>Friday and Saturday</i>	<ul style="list-style-type: none"> <li>• <b>Market Square</b> is an area <u>adjacent to the Miller Stage area.</u> Rental includes access to power and water.</li> <li>• <b>Harley Area</b> is an area in the southern section of the park adjacent to the <u>Harley-Davidson stage and the market square area.</u></li> </ul>

Vendor Space Location	Rental Fee	Quantity	Cost Each	Subtotal
<b>Premium Area (4 days)</b>	\$1,100		\$	\$
<b>Main Gate Greens (4 days)</b>	\$1,100		\$	\$
<b>Market Square (2 days)</b>	\$400		\$	\$
<b>Harley Area (2 days)</b>	\$400		\$	\$

**Tents Package**

All rentals include anchored tent, tent sidewalls, lights, table and chairs. This new policy of providing tents for all rentals is to ensure the safety of our guests and the continuity of the festival areas.

**Additional Rental/Purchase Items** (Note: rentals for 2 spaces receive double the included items).

Item	Included per rental space	Quantity	Cost Each	Sub Total
<b>Parking Passes</b>	<i>4-day rentals receive one 4-day pass 2-day rentals receive one 2-day pass</i>		\$15	\$
<b>Daily Admission Tickets</b>	<i>4-day rentals receive <u>eight</u> (8) daily admission tickets. 2-day rentals receive <u>four</u> (4) daily admission tickets.</i>		\$10	\$
<b>Table (8 foot)</b>	<i>One (1) table included</i>		\$15	\$
<b>Chair, Folding</b>	<i>Two (2) chairs included</i>		\$5	\$



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**Proof of Liability Insurance** (check one)

Vendors are required to include a valid Certificate of Liability with this Vendor Agreement and Rental Form (or provide separately to the PO address or email below within 10 days of the festival opening).

- Vendors may purchase their own insurance or purchase insurance from PrideFest’s insurer Casswood Insurance Agency (rates averaged \$60-\$100 for the festival weekend; see below).
- Liability must be minimum \$1,000,000 per occurrence.
- Milwaukee Pride Inc. must be listed as certificate holder.

<b>X One</b>	<b>Check one option below.</b>
	I have included my Certificate of Liability with this form.
	My insurance company will provide my Certificate of Liability to PrideFest before <b>May 28, 2019</b> .
	I will purchase Liability Insurance from Casswood Insurance Agency <a href="http://casswood.com/pride-vendor-coverage/">http://casswood.com/pride-vendor-coverage/</a> or (800) 972-2242. I will provide to PrideFest before <b>May 28, 2019</b> .

**Seller’s Permit** (check one)

If you are selling goods or services, Milwaukee Pride Inc is required to keep a copy of your Wisconsin Sellers Permit or Temporary Event Operator permit on file. You must send in a copy of your permit with this Vendor Agreement and Rental Form. If you do not have a permit or are from out-of-state, complete the permit form online at the Department of Revenue site; see below).

<b>X One</b>	<b>Check one option below.</b>
	I have included my Wisconsin Seller’s Permit with this form.
	I will complete a Wisconsin Temporary Event Operator and Seller Information form and provide to PrideFest before <b>May 28, 2019</b> , available via <a href="https://www.revenue.wi.gov/DORForms/s-240f.pdf">https://www.revenue.wi.gov/DORForms/s-240f.pdf</a>
	I will not be selling anything and do not need a seller’s permit.

**Payment and Send-To Information**

<b>Grand Total Cost</b>	Vendor space and additional items	<b>\$</b>

<b>X One</b>	<b>Check one option below.</b> (Payments after May 15 must be cash or credit card only)	
	I have included a check for the full amount made out to Milwaukee Pride Inc.	
	Call me to take credit card information by phone. <b>My phone number:</b>	

Print and mail completed the Vendor Agreement and Rental Form, Vendor Merchandise Form, Certificate of Liability, Seller’s Permit, and full payment to **Milwaukee Pride Inc, PO Box 1444 Milwaukee WI 53201-1444**. Or email electronic copies to Scott Gunkel, Market Place Director [sdg849@hotmail.com](mailto:sdg849@hotmail.com).

**Comments**