

Exercising **Pride**



PrideFest Health & Wellness

March 24, 2009

Dear Participants,

Thank you for your interest in our second annual Exercising Pride: PrideFest Health & Wellness area. PrideFest and each of our primary partners—**ARCW, BESTD Clinic, Cream City Foundation, Diverse & Resilient, FORGE and Milwaukee LGBT Community Center**—appreciate your participation. We would like to make sure this area grows from year to year and that all of those who participate in the area have fun and use it to its fullest potential.

Each organization that participates will receive the following *free of charge*:

- A 10' x 10' booth space that includes a tent
- One (1) table and two (2) chairs (a limited number of additional tables and chairs available on a "first come, first served" basis)
- One (1) storage bin (includes rain gear, tape, scissors, rope, etc.)
- Three (3) admission tickets for each day (Saturday and Sunday)
- One (1) parking pass for lot P for each day (Saturday and Sunday)
- Limited access to electrical outlets (available in some areas)
- Coverage under PrideFest's insurance policy (no additional coverage is needed)
- Listing in printed and electronic materials

Additional tickets are available for purchase at a special rate—**first six (6) additional tickets are \$5.00 each, second six (6) additional tickets are \$10.00 each, and each additional ticket after the first twelve are \$15.00 each.**

We have developed an agreement form for those who wish to take part in the health and wellness area. Please read the agreement carefully and fill in your responses as concisely as possible. **The forms are due by Friday, May 2 to the address below:**

**Attn: Mark O'Neil
Diverse & Resilient
2439 N Holton St
Milwaukee, WI 53212**

If you have any other logistical needs to ensure your booth to be successful, please contact Mark O'Neil at moneil@diverseandresilient.org or (414) 390-0444.

Sincerely,

Exercising Pride: PrideFest Health & Wellness Planning Committee



2009 Health & Wellness Area Agreement

Organization: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Contact Phone: _____

Email: _____

What engaging activities will your organization's booth have for the LGBT population?

How many people will be working in your area? ____#

You will receive three (3) admission tickets for each day (Saturday and Sunday). Additional tickets are available for purchase with checks payable to PrideFest, Inc.:

First six (6) additional tickets are \$5.00 each ____#

Second six (6) additional tickets are \$10.00 each ____#

Each additional after the first twelve are \$15.00 each ____#

Will you request additional tables, if so how many? ____yes ____no ____#

Will you request additional chairs, if so how many? ____yes ____no ____#

Will you require electric power? ____yes ____no

**Booth applications are due by Friday, May 2, 2009. Please send to:
Attn: Mark O'Neil, Diverse & Resilient, 2439 N Holton St, Milwaukee, WI 53212
Phone: (414) 390-0444, Fax: (414) 390-9980, moneil@diverseandresilient.org**

Do your volunteers have accessibility needs? ___yes ___no
If so what are they?

Does your organization wish to use the small stage in the area? ___yes ___no
If so what are you planning on doing?

Does your organization wish to have its presentations recorded? ___yes ___no

Would your organization wish to have someone from the Exercising Pride:
PrideFest Health & Wellness Planning Committee to contact you to assist you in
planning your area? If so, what basic ideas do you have in mind?

PrideFest and its primary partners reserve the right to manage Exercising Pride: PrideFest Health & Wellness area in regards to placement of organizations, types of activities that organizations engage in, number of free tables, chairs and passes available to each organization, any additional charges for special needs, time slots and time allotments of the stage, as well as the recording of the performances on the stage. This application is subject to approval and acceptance by the Exercising Pride: PrideFest Health & Wellness Planning Committee, PrideFest, Inc., Milwaukee World Festivals, Inc. and to availability. Since PrideFest 2009 occurs on property controlled by Milwaukee World Festivals, Inc. all rules and regulations of Milwaukee World Festivals apply to this agreement and are enforced; a copy of the rules and regulations can be furnished upon request.

By signing this agreement form your organization has pledged to make the Exercising Pride: PrideFest Health & Wellness area a success by participating in the following:

- Ensuring your booth has enough volunteers to work both Saturday, June 13 and Sunday, June 14 from 11am to 5pm
- Having thoughtful and interactive activities at your booth
- Promoting the area through all means at your organization's disposal (i.e., website, newsletters, mailings, meetings and/or activities)
- Having performances and presentations well thought out and practiced
- Modeling healthy behaviors by *not allowing tobacco or alcohol to be consumed at the organization's booth* by volunteers, staff or others representing the booth
- Must display self-provided organizational signage/banner at booth

Signature (required)

Date

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